

GRID INFRASTRUCTURE CHEAT SHEET



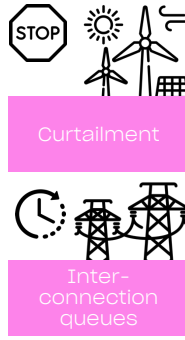
Multiple **terawatts** of renewable energy (RE) are standing in line to connect to the electrical grid. In order to decarbonize the power sector, we need to **deploy and optimize** grid infrastructure. We are looking for startups that unlock higher RE utilisation at the edges through: (i) **planning and finding** optimal grid interconnections, and (ii) **forecasting and analytics** to balance and enhance the grid

Transitions

- Decentralized & new (remote) generation locations
- Fluctuating generation
- Reversal of dependency – demand to follow supply
- Bidirectionality – DERs feed the grid
- Electrification of sectors – 3x demand

Shift from fossil fuels to RE

Constraints



Needs

- Increase overall capacity
- New transmission lines to interconnect regions
- Better visibility into capacity and control of flows
- Faster planning and deployment

Sources: McKinsey, Financial Times, Clean Energy Wire

The Impact Problem

- 40% of CO₂ emissions are caused by burning fossil fuels for electricity and can be reduced through the expansion and upgrade of grid infrastructure to support more RE
- Grid software technologies can help avoid up to 500MT of direct CO₂ emissions through efficiency in planning and energy distribution



Sources: Indigo Advisory Group, IEA

Business Opportunity

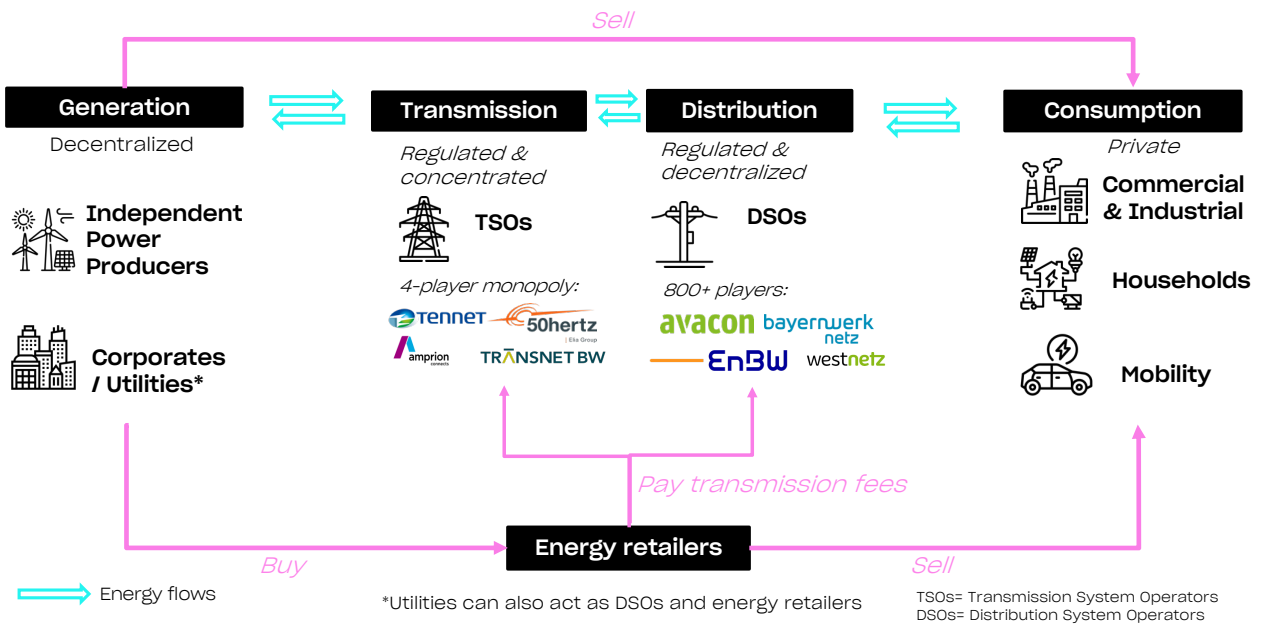
- 80 million km of new grid infrastructure will have to be built by 2050
- Every dollar invested in RE, needs to be matched with one dollar for expanding the grid
- Beyond investing in infrastructure, **digital solutions are crucial** for planning, maintaining and optimizing the grid
- Digital solutions account for 20% of grid spending in the EU
- Contracts with TSOs / DSOs / utilities have the potential to be **large, sticky and expandable**
- In the past 2 years, \$8 billion has been invested globally in grid tech startups

Sources: IEA, Indigo Advisory Group, Financial Times, Bloomberg

Challenges & Limitations

- The grid's stakeholder system is **complex**, and includes several players, making the go to market difficult
- There is a high degree of **customer concentration** in certain geographies (e.g. 4 TSOs in Germany)
- Since the grid is considered critical infrastructure, decision processes are lengthy, with sales cycles ranging from **12 to 18 months**
- Regulation favors **Capex over Opex** investments, distorting decision-making for software solutions.

Simplified Stakeholder Map (Germany)



Solutions

<h3>Interconnection / expansion planning</h3> <p>Solutions to better plan and optimize grid deployment and interconnections for RE and EVs</p>	<h3>Monitoring & maintenance</h3> <p>Sensors and imagery to inspect grid infrastructure and identify faults for effective maintenance</p>	<h3>Grid enhancing technologies</h3> <p>Technologies like dynamic line rating that allow to enhance capacity of existing grid</p>	<h3>Forecasting & orchestration</h3> <p>Services forecasting demand and supply and solutions to balance and orchestrate the grid</p>
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Startups to Watch

Check our full market map [here](#)
