

AENU is looking for a

## Impact Platform & Communications Manager (m/f/d)

### About us

AENU stands for a new era of impact venture capitalism with value-additive capital for tech entrepreneurs who solve the climate crisis and advance social equality. We are an Article 9 SFDR fund that invests in technologies that have the potential to reduce 100Mt CO2e at scale. Our team is united by the ambition to drive systemic change in venture capital towards impact, accessibility and stakeholder-alignment.

### Why join AENU?

We are at a critical time in our history. Climate change has become the biggest threat to our planet and future generations. Social injustice and inequality are increasing. With the founder-led **climate impact VC fund AENU**, we are looking to create a sizable and measurable positive impact on the planet and society, turning the challenges we are facing into an opportunity to create a better future.

We are looking for a **Platform / Communications / Marketing Rockstar** who is driven by creating a positive impact and seeking for a purpose-driven job with high responsibility in a flexible, international, and welcoming work environment. This future team member has previous experience in the communications & marketing world, and brings a profound understanding of how to make our brand shine and get the word out to our diverse stakeholders, and who wants to support our mission and make a difference!

### Your Responsibilities

- End-to-end ownership of AENU communications strategy and its delivery across different channels (incl. website, social media, newsletter, etc.)
- Content creation including text (i.e. founder interviews and blog posts) and visuals (i.e. infographics), may be partially outsourced to editors
- Supporting portfolio companies in setting up and improving their PR & Marketing activities, e.g. by sharing best practices
- Establishing and owning relationships with relevant media outlets and opinion leaders
- Collaborate with platform people across different stakeholder groups (incl. other VC funds, academia, NGOs, media, etc.) for joint projects and events
- Basic market analysis and research, including benchmarking and competitor analysis

- Plan and execute events (i.e. networking dinners, annual AENU Summit, and supporting investment team members with conference preparation)

### **Qualifications & profile**

- Relevant work experience in a marketing, communications or public relations role
- Ideally a university degree in Marketing, Journalism, Communications or Public Relations
- Strong understanding of professional social media and newsletter marketing
- Ability to communicate in different styles to different stakeholders across formats (i.e. long-form texts, social media posts, blog posts, interviews, etc.) and excellent writing skills
- Ideally an ability to research scientific topics to develop and create content that resonates with a scientifically inclined audience
- Strong MS Word and PowerPoint skills, at least basic skills in WordPress (AENU website), ideally also at least basic skills in Adobe Photoshop, Illustrator, Canva, and MailChimp
- Full professional proficiency in English is a must, plus at least fluent in German
- Organizational and project management talent with quick learning and hands-on ability
- Ideally, a network within & affinity for the venture capitalist/startup/sustainability scene
- Independent, solution-oriented thinker and worker, team player with an entrepreneurial, creative problem-solving and self-starter mindset
- Excellent and empathic communicator (written and verbal) with strong people skills and a service-oriented, positive mindset
- Strong ability to work and prioritize effectively in a fast-paced environment and manage many tasks and projects in parallel
- Mission alignment on impact and sustainability, as evidenced in personal behavior and past decision-making

### **Your package benefits**

- Competitive salary plus carried interest participation
- Possibility to work from our Berlin office or partially from home
- Option to spend several weeks p.a. working from remote locations (“workation”)
- Attractive perks-package including mobility, health, and professional development-budget
- Opportunity to work with an amazing mission-driven team, striving to create a sizable impact for the planet and society, drive positive change in the VC & tech community
- Access to a wide and empowering network in the startup, venture and impact / sustainability ecosystem

- The opportunity to embark on a new adventure with great possibilities to develop and shape your own tasks, projects, and outcomes

### **Equal opportunity employment**

AENU is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

### **Further information:**

**Location:** Berlin and home office / remote work options, work permission in Germany necessary

**Contact:** [join@aenu.com](mailto:join@aenu.com)

**Job type:** full-time or part-time (min. 60 %), starting asap but no later than Feb 2024

**Your application:** CV and cover letter (incomplete applications will not be considered)